



GRAPHIC STANDARDS GUIDE
KATIVIK ILISARNILIRINIQ
01 JANVIER 2023

Minimum size

Posters and promotional items sometimes may appear smaller in size.

The logo display must never be less than **0.5 inches**.

Official logo



ᓇᓈᖅ ዳᓂᖅᓯᓗᓂᖅ
Kativik Ilisarniliriniq

0,5 "

Icon only



0,5 "

Signature only

ᓇᓈᖅ ዳᓂᖅᓯᓗᓂᖅ
Kativik Ilisarniliriniq

0,5 "

Minimum clear space (no image or text)

The size of the icon represents the space to keep around the logo.



Business cards

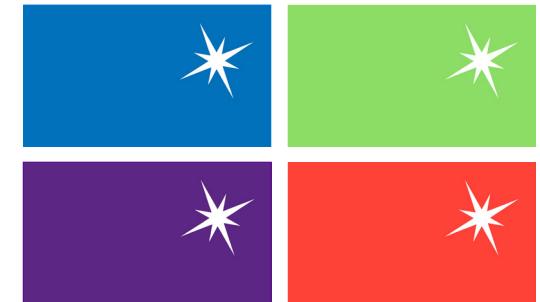
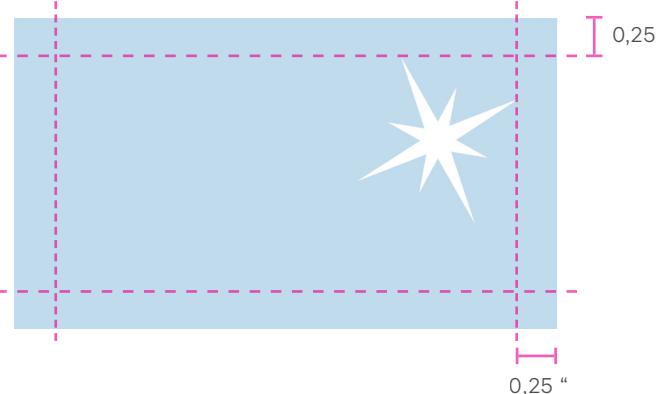
Be sure to respect the following margins :

- **0.5 inches** around the information box

Information on cards must appear in the following order:

- 1 **Name Inuktitut | Name**
- 2 **Job title Inuktitut**
- 3 Job title English
- 4 Job title French
- 5 City/Village Inuktitut | Anglais | Français
- 6 Contact

Verso



Recto



Envelopes

Be sure to respect the following margins:

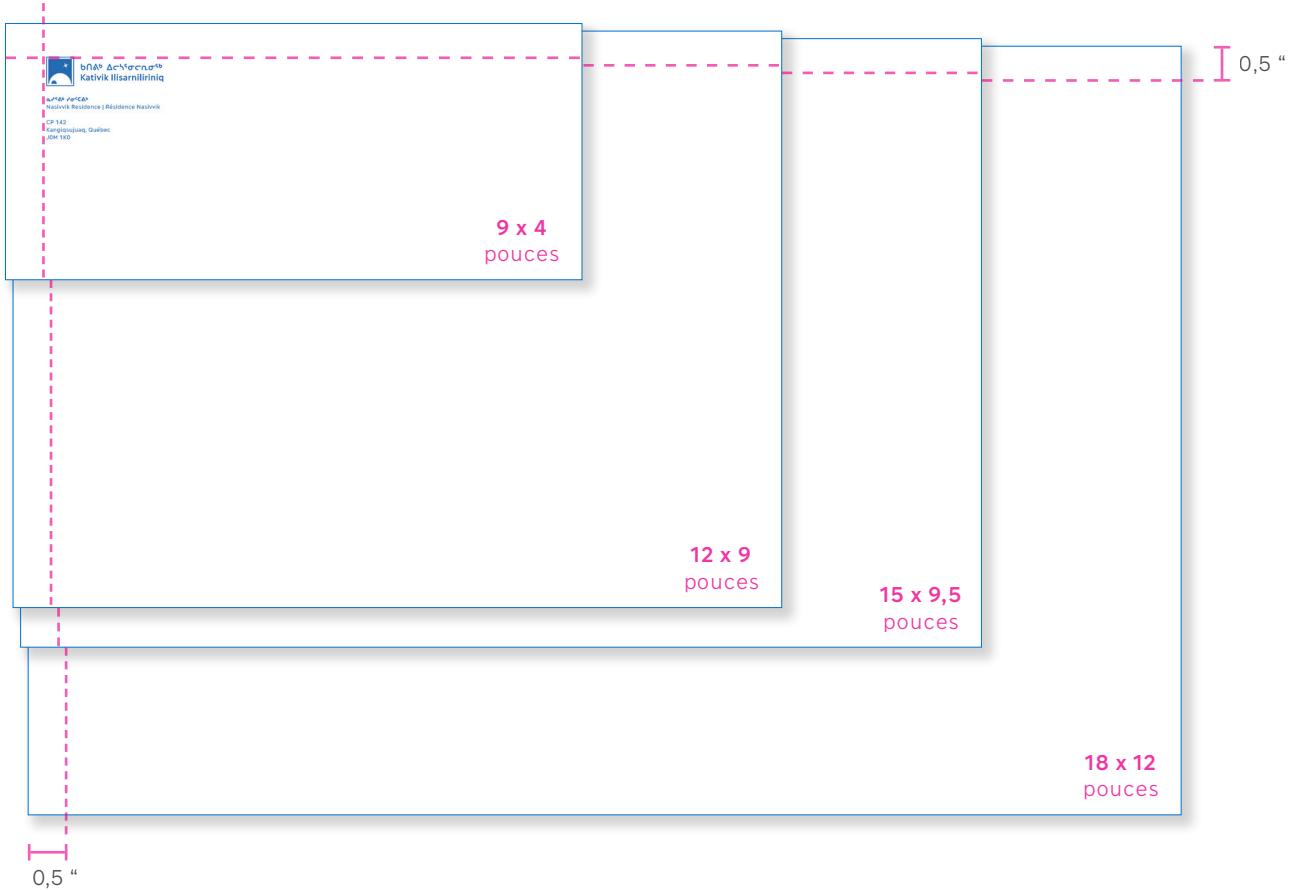
- **0.5 inches** around the information box.

Information on envelopes must appear in the following order :

- 1 Establishment name **Inuktutut**
- 2 Establishment name **Anglais | Français**
- 3 Contact

Recto (4 formats)

Verso



BNAB ACTIVITÉS
Kativik Ilisarniliriniq

- 1 BNAB ACTIVITÉS
- 2 Ulluriaq School | École Ulluriaq
- 3 CP 90
Kangiqsualujjuaq, Québec
J0M 1N0



BNAB ACTIVITÉS
Kativik Ilisarniliriniq
Nasivik Residence | Résidence Nasivik
CP 140
Kangiqsualujjuaq, Québec
J0M 1N0

Letterhead

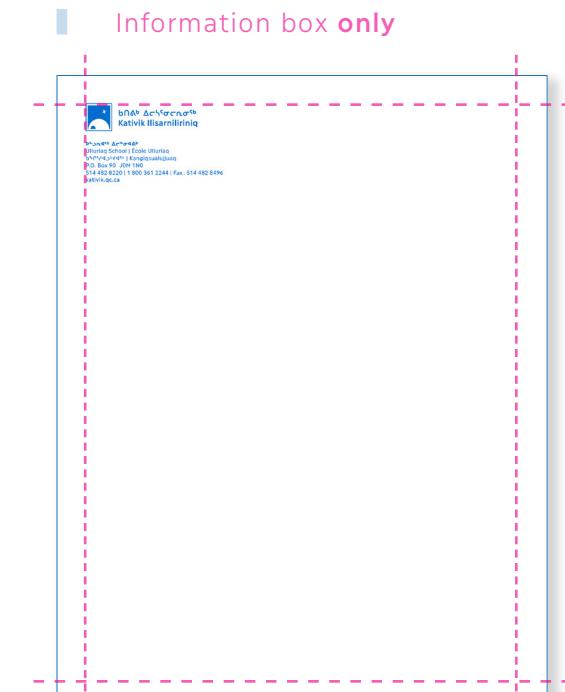
Be sure to respect the following margins:

- **0.5 inches** around the information box.

- **3 inches** above and to the left of the text.

Information on letterhead must appear in the following order:

- 1 School name **Inuktitut**
- 2 School name **Anglais | Français**
- 3 City/Village **Inuktitut | Anglais | Français**
- 4 Contact



Posters and flyers

Each service is represented by its own colour.

The image displays five promotional materials for Kativik's adult education programs:

- Heavy Equipment Operator Course Flyer (Green):** Shows a person operating heavy machinery. Text: "Interested in taking a Heavy Equipment Operator course? Apply now and learn to operate dump trucks, excavators, graders, loaders and bulldozers! We are accepting applications until April 11. The training starts on April 24. To apply or to obtain more information, call Phoebe Bentley at 1 800 361 2244 #355, or write to us at adulteducation@kativik.qc.ca. This training is supported by the KRG Employment and Training department and the Qaqalik Land Holding Corporation of Salluit." Includes contact info and a QR code.
- Distance Education Flyer (Blue):** Shows two people working on a computer. Text: "All Nunavik residents 16 years old or more are eligible to apply. Distance Education or classroom-based courses for adults wishing to complete their high school diploma. Vocational Training programs such as auto-mechanic, auto-electrician, carpentry, northern building maintenance, professional cooking, heavy equipment mechanic, secretarial studies,秘书学, transcription, translation, Nunavik arctic guide, Nunavik northern heavy equipment operator and more. Customized training tailored to the needs of Nunavik organizations. Pre-College program for high school graduates wishing to perfect their second language skills in preparation for postsecondary studies." Includes contact info and a QR code.
- Customized Training Flyer (Red):** Shows various industrial scenes. Text: "All Nunavik residents 16 years old or more are eligible to apply. Distance Education or classroom-based courses for adults wishing to complete their high school diploma. Des programmes de formation professionnelle tels que la mécanique automobile, l'électricité automobile, le charpentier, le bâtiment nordique, la maintenance industrielle, la cuisine professionnelle, mécanicien de matériel lourd, secrétariat, l'organisation de loisirs au Nunavik, la traduction et la réécriture, traducteur et interprète, soudeur (AES), guide arctique au Nunavik (AEC), l'opération de machine lourde en milieu nordique, etc. Formation sur mesure adaptée aux besoins des organisations du Nunavik. Programme précollégial pour les diplômés de l'école secondaire souhaitant perfectionner leurs compétences en langue secondaire en vue d'études collégiales ou universitaires." Includes contact info and a QR code.